



30-DAY CONTENT POST TO **BOOST** YOUR BRIDAL BOOKINGS



Hi There!
My name is Jenny!

I've been a luxury bridal hair and makeup artist for 14 years. Many of those years have been spent learning how to attract high-paying clients. Now that I've cracked the code, I'm ready to pass that knowledge on to you.

I'm passionate to help make up artist break through mental barriers and limiting beliefs about themselves and their work that was one held me captive from succeeding. I was able to break through and build a business of my dreams through perseverance, even when no one believed in me. I overcame many obstacles to get where I am today. Now, I want to give other artists a clear path to success – without having to go through the same things I did.

I can help you build a thriving bridal makeup business, one that effortlessly attracts regular clients while positioning you as the master of your craft.



30-Day

POSTS TO BOOST YOUR BRIDAL BOOKINGS

01

Share quotes that brides will relate to.

02

Share the story behind your first client/bride

03

Share the importance of a bridal trial session and what your session entails

04

Tag some of your favorite brands and share a few photos of your makeup/hair kit.

05

Share some bridal beauty trends that aligns with your ideal clients: including makeup and hairstyle ideas.

07

Take a selfie at work and share how you became a bridal makeup artist.

08

Share your best before and after bridal look on: #transformationtuesday

09

Share some bridal skin care routine to help makeup from look cakey.

10

Share an example/story of how your work has positively impacted your client or someone in an extraordinary way

11

Share a quick makeup tip with your bridal audience that will help them.

12

Show a behind the scene of what you do to ensure the brides day is perfect

13

Share an improvement or investment you made in yourself to better serve your brides.

14

Share a self care tips that you do to help you to ensure you are at your best to be the best for your brides.

15

Let your audience know they can trust you and explain why they should work with you.

16

Tag a Wedding Vendor: photographer and a florist in a post. They might repost it to their audience.

17

Create an engaging post and ask what type of look brides want and invite them to do a trial to help them.

18

Share a collection of your favorite makeup to engage your audience.

19

Throwback of you or your business and what your vision is

19

Share a raving review or comment from a client and how this made you feel to help them.

20

Educate your clients on how inspiration photos are crucial in achieving the look they want as it helps provide a guide for you.

21

Share different pictures of lip colors you wearing and share how bridal trials are a great way to see which color is the winner for the wedding day!

30-Day

POSTS TO BOOST YOUR BRIDAL BOOKINGS

22

Share your workspace and how you clean it so it is safe for brides because you are concerned about sanitation

23

Share a highlight or favorite part of the wedding and tell them why.

24

Explain and educate a common questions your clients are always asking you.

25

Share the difference between bridal makeups and regular makeup look.

26

Share a new product you put in your bridal kit that will help elevate their bridal experience

27

Share tips and educate on how and when to book you for your day and the process of it.

30

Create connections and collaborations by featuring and tagging the best: wedding venues., wedding photographers, wedding florist and florist.

NOTES

LET'S CONNECT!

Join my **ELITE BRIDAL FACEBOOK GROUP** for **FREE TIPS, INSIDER SECRETS** and **TRAINING CLASSES** to support your **BRIDAL MAKEUP & BIZ JOURNEY**

JOIN THE
FREE FB GROUP

If you're looking for more **fun and relevant content**, feel free to connect with me on IG: [@elitebridalmastery](#)

Don't forget to drop me a DM to say hello! and how this this FREE 30 day Bridal Post has helped you!

xo,
Jenny Torrey



WORK WITH ME

I can help guide you on that road to reach **your** goals, drawing on 14 years of experience in the industry.

My unique style of luxury bridal artistry is something I can share with you, along with the tried-and-true methods I used to become highly sought-after.

I can show you how to become a highly-paid, sought-after makeup artist with strategies you can easily implement into your unique business.

You can book a free call with me to see how exactly I can help you.

**BOOK A FREE
CALL HERE!**

